

Flyer Outreach to Professionals Background and Instructions

“Let it Begin with Me”

The VAWSC selected the idea for our spring 2009 Action Committee to create a flyer that would encourage closed meetings to list themselves as open so they could participate in an outreach to professionals. Most closed meetings will welcome professionals but must go through a group conscience to do so that can be an awkward greeting to an interested professional.

It is the committee's hope that this flyer will encourage more professionals to learn first hand what Al-Anon is and is not.

This Public Outreach flyer can be sent to institutions, counseling centers, social services agencies, as handouts at professional conferences and given to professionals who visit our meetings.

How does this happen?

Each DR will introduce the idea to the GR at the District Meeting. The GR will take a copy of the flyer to his/her group and determine by group conscience if the group's members would like to have their meeting listed on the flyer as being open to professionals. They would still be listed as closed in the district's directory, at the Area and WSO level. Of course, open meetings can be added automatically to the flyer because their group conscience has already been taken.

The District DR or District Public Outreach Coordinator would be responsible for printing the flyer and entering the groups that wish to be listed. The flyer can be downloaded from the Virginia Area web site, www.va-al-anon.org

For groups this can be an ongoing project or for a predetermined trial period agreed upon by the District.

Please give it a try. We spend world-wide untold thousands of dollars on outreach to professionals. Let's be there when they need us. Please remember that many of these folks may be potential members.

Love in Al-Anon and Alateen Service
Phyllis A. Mullaney
Area Public Outreach Coordinator
Approved by 8/1/09 VAWSC